



# 2023 MEMBERSHIP DIRECTORY UPDATE

**PLEASE MAKE ALL NECESSARY CHANGES ON THIS FORM!**

Please return this form by May 16, 2023.

Listing Example:

**YOUR COMPANY NAME**

**Your Telephone Number**

**Your Address**

**Your Fax Number**

**City, State Zip Code**

**Your E-Mail Address**

**\*COMPANY CONTACT NAME**

**Your Website**

Description Example:

Manufacturer of embossed wood moldings, cut dentil moldings, rosettes, and turned rope molding.

**PLEASE MAKE THE FOLLOWING CHANGES TO OUR LISTING:**

**PLEASE LIST 2 CONTACTS TO BE PRINTED IN THE DIRECTORY:**

**\*\* PLEASE PRINT CLEARLY\*\***

**Company Name:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_

**TEL #:** \_\_\_\_\_

**FAX #:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**COMPANY E-MAIL:** \_\_\_\_\_

**Date Business Insurance renews:** \_\_\_\_\_

**CERTIFICATIONS:** \_\_\_\_\_

**30 WORD DESCRIPTION:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**TOTAL NUMBER OF EMPLOYEES:** \_\_\_\_\_ *Administrative & Production Should Be Included.*

**RETURN FAX (978) 874-9946 or Email to [michelle@wpma.org](mailto:michelle@wpma.org)**

P.O. Box 761 ♦ Westminster, MA 01473-0761 ♦ TEL: 978/874-5445 ♦ FAX: 978/874-9946

E-Mail: [woodprod@wpma.org](mailto:woodprod@wpma.org) ♦ Website: [www.wpma.org](http://www.wpma.org)



# 2023 PROMOTION PROGRAM

- Yes, we would like to participate in the promotion program (see options below)
- Yes, please renew our existing promotional program (see attached)
- Yes, please renew our existing promotional program with noted changes (see attached)
- Please contact us to help establish a successful promotional program for our company

## PROGRAM OPTIONS

- 1 year Internet banner ad with 1/2 page black/white membership directory ad \$459
- 1 year Internet banner ad with full page black/white membership directory ad \$559
- 1 year Internet banner ad with 1/2 page four color membership directory ad \$675
- 1 year Internet banner ad with full page four color membership directory ad \$1199
- 1 year Internet banner ad with full page four color (front or back) directory cover \$1299
- 1/2 page black / white membership directory ad only \$309

Signed	Company	Date
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express®		
Account Number _____	Expiration Date _____	Security Code _____
Card Holder Name _____		Phone _____
Address _____	City _____	State _____ Zip Code _____

Email to [michelle@wpma.org](mailto:michelle@wpma.org)

If paying by check, please mail check and forms to the WPMA office.



**Wood Products Manufacturers Association  
DIRECTORY ADVERTISEMENT PLACEMENT PROCEDURE**

**SPACE ALLOCATION:** Space will be allocated on a first received, first served basis.  
*The date that payment is received in the WPMA office determines advertisement placement .*

**PRIORITY PLACEMENT: Full Page - Four Color Ads** -The ad trim size is 6" x 9". Keep all live matter 1/4" from trimmed edges, add the 1/8" bleed all around. File size to printer should be 6.25" x 9.25" which would include the 1/8" bleed that gets cut off.

The following positions are available only to companies placing a full page four color ad:

Back Cover  
Inside Front Cover  
Inside Back Cover  
Left Inside Back Cover (or as close to listing as possible)

Half Page - Four Color Ads	4.75" wide x 4.0" long
Full Page - Black & White Ads	4.75" wide x 7.5" long
Half Page - Black & White Ads	4.75" wide x 4.0" long

These ads will be located as close to your directory listing as possible.

**IMPORTANT: ALL ADS MUST BE PROVIDED TO THE PRINTER ELECTRONICALLY.**

**PROCEDURE:** Return the contract to the WPMA office. Payments will be accepted and recorded immediately upon receipt.  
Contracts and completed ad copy **must be submitted and paid in full NO LATER than May 16, 2023.**  
Ad copy should be sent directly to:

**Michelle Arsenault  
WPMA  
PO Box 761  
Westminster, MA 01473-0761  
Tel: 978-874-5445  
Fax: 978-874-9946  
E-mail: michelle@wpma.org**

**FILE SUBMISSION:** Please label files by your company name, not WPMA. Please reference WPMA when sending files.

All advertisements must be in Encapsulated Post Script (EPS) or high resolution printable PDF.

Please include all documents with support and fonts. You may submit files as PDF. Files must be to size or they will be re-sized to fit space. If you have any questions or concerns about ads, please contact Michelle.

**BANNER ADS:** Please contact the Association office for specifications. If you need assistance creating a banner ad, please contact Michelle Arsenault at the WPMA office.